

Sort by:  relevance  most recent[NEWS](#) [MAGAZINES](#) [FEATURES](#) [SUPPLIER SPOTLIGHT](#) [RECRUITMENT](#) [OPINION](#) [EVENTS](#) [AUDIO](#) [VISION ZERO](#)[Contact us](#) | [Home](#)

## NEWS >>

### New variable message road signs for Abu Dhabi

The Department of Transport in Abu Dhabi has deployed 40 state-of-the-art portable variable message signs (PVMS) as a first stage to enhance emirate-wide road safety. The PVMS are to be used for the upcoming Formula 1 Etihad Airways Abu Dhabi Grand Prix in November.

The wheeled hydraulic portable devices are visible from a distance of up to 300m. PVMS are commonly used globally to provide drivers with warnings and up-to-date information on road and travel conditions, and have proven to be very effective in reducing speeds and preventing crashes.

The PVMS are being used as a short-term solution until permanent VMS and intelligent transportation systems are installed, possibly within the next three years. The DOT said that the equipment will initially be deployed on the Abu Dhabi-Dubai and Abu Dhabi-Ain main roads and will provide digital messages in both Arabic and English.



"Abu Dhabi's transport infrastructure is currently undergoing extensive development and thus requires the latest technologies and strategies to maintain safety," said Faisal Ahmed Al Suwaidi, general director of Main Roads for the DOT. "Unlike typical static signs, PVMS can provide critical and timely advice to drivers based on prevailing conditions, such as bad weather, ongoing roadwork, heavy traffic congestion, and crashes. It also complements the emergence of Abu Dhabi as a global events hub by providing additional safety in workzones, parking areas, and venues."

6 July 2010

**LEADING THE WAY** in Road User  
Charging and Traffic Surveillance

### TODAY'S OTHER NEWS >>

- 13 Jul 2010 09:39  
**Many fleet managers overlook the importance of buying or leasing safe vehicles, says Roadsaf**e
- 13 Jul 2010 09:37  
**Photo-enforcement cameras to be turned off in Arizona this week**
- 13 Jul 2010 09:37  
**Korean speed limits to be lowered in toll collection areas**
- 13 Jul 2010 09:35  
**Safety drive in Manchester sees road death toll drop by a fifth**
- 13 Jul 2010 09:35  
**PennDOT invites motorists to take online highway safety survey**
- 13 Jul 2010 09:33  
**The shocking costs of 'free' navigation abroad**

[News archive >>](#)

**ITERIS** WORLD'S BEST VIDEO DETECTION  
www.iteris.com

Detect Speed with Laser Precision  
NEW Stalker LIDAR LR  
**STALKER** Radar | Lidar

**ACS**  
A XEROX Company

JOIN the **Safety Challenge 2010**  
FREE PARTICIPATION  
Millbrook, UK 13 July

The new event for traffic management



### MAGAZINE >>



**NEW DIGITAL EDITION:**  
The April/May 2010 issue of Traffic Technology International is now online.

[Read now >>](#)

### VISION ZERO >>



**NEW DIGITAL EDITION:**  
The June 2010 issue of Vision Zero International is now online.

[Read now >>](#)

### INTERTRAFFIC WORLD >>



The launch issue of Intertraffic World is now online.

- [Click here to read digital version](#)
- [Click here to subscribe](#)

[Read now >>](#)

### TOLLTRANS >>



**NEW DIGITAL EDITION:**  
Tolltrans 2010 is now online.

- [Click here to read digital version](#)
- [Click here to subscribe](#)

[Read now >>](#)

© 2010 UKIP Media & Events Ltd

[Terms & Conditions](#) | [Privacy Policy](#) | [Site FAQs](#) | [Contact Details](#)